

Experience

Crocs Associate Footwear Designer

Lifestyle Footwear // Broomfield, CO // June 2023 - Present

Designing and overseeing multiple new shoes a season from start to finish, with a focus in the style and fashion space. Create seed to scale storytelling that ignites hype footwear with tier zero consumers and later drives high margin product with commercialization. Work alongside different teams and departments such as PLMs, developers, CMG, brand partnerships and marketing. Provide key insights on Gen-Z consumer. Execute technical in-line revisions and refreshes.

Footwear Design Intern

Aug 2022 - Dec 2022

Focus on footwear design concepts for global inline innovation projects in the fashion and sports lifestyle space. Worked with the footwear design and CMG team on brand collaborations, icon refreshes, storytelling, brand direction and design research. Introduced Gravity Sketch and AI to design team workflow.

NOBULL Footwear Design Intern

Performance Footwear // Boston, MA // Jan 2022 - April 2022

Worked with a small team of designers and engineers to create performance footwear. Role included new style ideation, development, colorway ideation, graphic ideation, trend and performance research, new material application, wear testing, 3D modeling and tech pack creation. Led an adaptive footwear initiative.

Loft LLC Industrial Design Intern

Product Design Consultancy // Providence, RI // May 2021 - Aug 2021

Collaborated with a design and engineering consultancy team to work with clients in fashion, consumer electronics, sporting goods, lifestyle, medical, and UXUI.

FINIS Industrial Design Intern

Performance Swim Gear // Livermore, CA // Jan 2020 - Dec 2020

Spearheaded redesign of swim apparel and swim training products from start to finish, seeing multiple products to market. Conducted consumer research and product testing with athletes. Communicated with overseas manufacturers. Created goggle colorways and print patterns based on CMF trend research.

Awards

IDS DAAPWorks Best in Show, 2nd Place

April 2023

Education

University of Cincinnati

College of DAAP

B.S. Industrial Design

Class of 2023

GPA: 3.86, Dean's List

Magna Cum Laude

University Honors Program

Cincinnatus Scholar

Accademia Italiana

Florence, Italy

Study Abroad Program

Industrial Design, Fashion Design

Fall 2021

Skills

Digital

Adobe Illustrator, Photoshop,

InDesign, After Effects

Gravity Sketch

KeyShot

Rhinoceros 3D

CLO 3D

Blender

SolidWorks

Autodesk Fusion 360

Midjourney AI

Figma

Microsoft Office

Photography

Model Making

Sewing

Pattern making

Shoe construction

Tech packs

Foam prototyping

3D printing

Operating laser cutter

Wood and metal working

Drawing

Hand sketching

Digital sketching (Procreate)

Analog rendering

Drafting